



FOR IMMEDIATE RELEASE

THE JUMPITZ®, HOLLYWOOD'S HOTTEST CHILDREN'S ENTERTAINMENT GROUP PERFORM AT KIDSFAIRE, AMERICA'S FAMILY EXPO

The Rising Stars in Children's Entertainment Join National Faire Bringing Song, Dance and Lots of Laughs for Kids of All Ages Fall 2009

(San Diego, CA & Dubai, UAE – September, 2009) – The Jumpitz® are pleased to announce their participation at KidsFaire, The West Coast's Largest Family Event. The tour kicked off on September 19-20th at Cardinals Stadium in Phoenix, AZ, followed by additional shows set for September 26-29th at Alameda County Fairgrounds (Pleasanton, CA) and wraps October 3-4th at the Orange County Fair Grounds in Costa Mesa. Join The Jumpitz® cast – Jake, Josh, Emily, Mari and Nathan -- as they take the main stage to perform their now famous hits from their Award winning "Celebrate Animals!" DVD, along with a bevy of new songs set to be released this Fall and written by Emmy award winning composer, Jim Latham. The Jumpitz®, an emerging leader in socially responsible educational entertainment targeted towards kids ages 2 to 7 years of age, is thrilled to provide parents everywhere with the chance to see their kids squeal with delight LIVE at KidsFaire 2009. The Jumpitz® have performed for Hollywood celebrities like Tori Spelling, Marissa Winokour, Nancy O'Dell, Kristy Swanson and Renee and Scott Baio – bringing smiles and delight to their little ones, Liam and Stella, Zev, Ashby, Magnus and Bailey...Now kids everywhere can join the fun at KidsFaire 2009! Tickets are available at Albertson's, Toys 'R' Us and McDonalds. For more information visit, www.thekidsfaire.com.

In addition to their live performances, visit The Jumpitz Booth for access to an array of special merchandise, including:

- Celebrate Animals! DVD
- Shortcutz Vol 1 DVD
- Shortcutz Vol 2 – Finding Fun! DVD
- Shortcutz Vol 3 – Jump To It! DVD
- Celebrate Animals, Finding Fun, and Jump To It! CDs
- Autograph Cards
- And More!

more

As well, The Jumpitz®, in partnership with LEGOLAND, offered the chance to win 3 trips to LEGOLAND California for 2 including 2-day tickets, 1 night hotel, a \$50 gas card, a \$50 gift card, and the Jumpitz Finding Fun and Jump To It! DVD set at their booth.

Last year, America's Family Expo united over 245,000 enthusiastic parents and kids with more than 550 of America's most respected companies and brands along with world-class family entertainment. "We're thrilled to be a part of this exciting event," says Laurie Jabbar, CEO of [The Jumpitz®](#). "It's a wonderful opportunity to be able to perform and support families and their kids with our unique program inspiring social and global consciousness that appeals to children worldwide. Kids Faire is not only a fun venue for families, it supports an important and wonderful cause—children's literacy."

"[The Jumpitz®](#) are set to entertain families in the Middle East in the near future as they will be bringing their stage show to the UAE and the surrounding region," said Adrian Wood, General Manager Tech Access Media Solutions.

About The Jumpitz®

The Jumpitz® is an award winning, live action educational entertainment group dedicated to delivering fun, imaginative and interactive content for children who are between two and seven years of age. Through playful, engaging and trusted characters, The Jumpitz inspire children to actively learn about and discover the world around them.

Each video segment is set to an original song, and encourages active education, inclusiveness and social play. The Jumpitz are both family and friend oriented, and each element of song, dance and story introduces contemporary topics ranging from the environment to what it means to be part of a diverse, global community to age appropriate problem solving - in a fun, simplistic and effective way.

Jump In! Discover Your World™.

For more information, visit www.jumpitz.com.

About KidsFaire/America's Family Expo

America's Family Expo supports children's literacy programs through the National Head Start Association, providing educational support to more than one million low income underprivileged children throughout the West Coast since 1965. Television News Anchors from ABC, NBC, CBS and FOX Television take part in Kidsfaire to help collect thousands of books for children across the West Coast most in need of literacy assistance. America's Family Expo also supports the Ronald McDonald House Charities, providing assistance to families in crisis. The Children's Crisis Center is also supported through Kidsfaire. The Crisis Center has been providing crisis support for more than 42 years, including homeless programs, grief support and shelter for families in need. www.thekidsfaire.com.

more

About Tech Access

Tech Access is a leading value-added IT distributor, providing end-to-end business solutions to the enterprise and mid-market sectors. Our charter is to acquire, retain and develop a sustainable and profitable channel for our Vendors. Head-quartered in Dubai, with branch offices in Riyadh, Cairo, Tunis & Casablanca, our operations extend to over 18 countries across the MENA Region (Middle East & North Africa) and Pakistan, through our growing reseller community. Our technology offerings include Infrastructure, Data Management, Application Management, Security, Business Intelligence, Outsourced Services, Storage and IT Consulting.

Tech Access Media Solutions (TAMS) focuses on delivering media products and services, as well as being the leading international content clearing house for digital media license rights of both regional and international TV, film, music, radio and games content/ channels. TAMS is able to offer turn-key solutions by utilizing the other resources and capabilities within the Tech Access family, including systems integration, software development, content delivery, technical support and hardware. TAMS ensures these content rights are fully exploited by securing alternative modes of distribution, with a focus on live signal streaming or server-based play-out via IPTV, PC Broadband, Internet TV, Video on Demand, Mobile Telephony, and PDAs. We are also able to offer a number of internet and mobile based products & services.

For more information, visit www.techaccess.com

###

Tech Access Media Solutions – Public Relations
Tel: +971 (0) 4 391 1820/ Fax: +971 (0) 4 391 8875