



FOR IMMEDIATE RELEASE

TAMS & Jumpitz Participate in the Summer Health Festival

(Dubai, UAE and San Diego, CA, USA – August 21, 2009) – The socially-responsible children’s entertainment group, The Jumpitz and Tech Access Media Solutions (TAMS) celebrated the Summer Health Festival with Jumpitz DVDs and CDs and free give-aways at ExHealth organized events during Dubai Summer Surprises.

The Summer Health Festival was a ten week long event organized by ExHealth at leading malls. In cooperation together, The Jumpitz and TAMS participated at Modesh World, Oasis Centre, Al Ghurair, Dubai Mall and Wafi Shopping Centres.

“We are pleased to provide children with content from the Jumpitz to celebrate the Summer Health Festival and to promote important health awareness about healthy foods, the importance of exercise and hygiene safety issues”, said Adrian Wood, General Manager [Tech Access Media Solutions](#).

“The Summer Health Festival is aimed to promote healthy lifestyle awareness specifically amongst the children and their parents through a series of interactive platforms. Association with the Jumpitz proved to be invaluable in this effort”, said Dr. Prem Jagyasi, Managing Director and Chief Executive Officer, ExHealth.

About The Jumpitz

The Jumpitz Corporation is a children’s digital media company and performance group dedicated to delivering interactive content to children between two to six years of age. We create original, playful and engaging content using trusted “real life” characters that inspire children to discover their world. The Jumpitz introduces contemporary topics ranging from what it means to be part of a global community to possessing social awareness—in a fun, simplistic way. We also provide parents and caregivers entertaining multi-media tools that help teach children about positively engaging with their surroundings. For more information, visit www.jumpitz.com

About Tech Access

Tech Access is a leading value-added IT distributor, providing end-to-end business solutions to the enterprise and mid-market sectors. Our charter is to acquire, retain and develop a sustainable and profitable channel for our Vendors. Head-quartered in Dubai, with branch offices in Riyadh, Cairo, Tunis and Casablanca, our operations extend to over 18 countries across the Middle East, Levant, Libya, North Africa and Pakistan through a reseller network of almost 100 partners. Tech Access provides IT products and solutions from the most innovative networking, storage, hardware, software and security vendors in the industry. With a wealth of experience Tech Access is uniquely positioned to offer resellers industry-leading support as they take complex network enterprise solutions to market. Tech Access believes in a 'Test

before you Invest' approach to IT procurement and have invested in a multi-million dollar Technology Centre for potential customers to evaluate best of breed IT solutions before making their capital investments. Our technology offerings include Infrastructure, Data Management, Application Management, Security, Business Intelligence, Outsourced Services, Storage and IT Consulting.

Tech Access Media Solutions (TAMS) is a leading media products, services and support company, as well as the leading international content clearing house for digital media license rights of regional and international TV, film, music, radio and games content/ channels. TAMS is able to offer turn-key solutions by utilizing the other resources and capabilities within the Tech Access family, including systems integration, software development, content delivery, technical support and hardware. TAMS ensures these content rights are fully exploited by securing alternative modes of distribution, with a focus on live signal streaming or server-based play-out via IPTV, PC Broadband, Internet TV, Video on Demand, Mobile Telephony, and PDAs. We are also able to offer a number of internet and mobile based products & services. For more information, visit www.techaccess.com

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