

Tech Access launches Media Solutions Division

A new Department called Tech Access Media Solutions (TAMS) has been created within Tech Access to optimize opportunities of content delivery in the globally fastest-growing digital media space. TAMS will also develop content portals for telcos and media groups. It is also envisaged that this will greatly benefit our core business as most media groups are in the process of digitalization, necessitating heavy investments in Hardware and Software - marketed by the Vendors we represent.

TAMS will be headed by Adrian Wood, a Science Graduate from Sheffield University and a UK-qualified Chartered Accountant by profession. Having been a part of the senior management team that set up Showtime (the pay TV network), Adrian brings with him more than 14 years direct experience in media. He was instrumental in the operations of all the big cable operations in the region including E-Vision, DU and Qatar Cable Vision. He also launched Media Gateway which successfully established about 450 channels and distribution relationships with telcos and internet providers globally.

Adrian will be assisted by two Media veterans, Sarah Humphreys and Tatiana Fernandes.

Sarah Humphreys - a BA in Media from Leeds University - has had a very diverse experience working with Channel 4 in UK; main broadcasters in New Zealand and as Senior Programming Manager with Disney in Hong Kong. Having moved to Dubai in 1997 to set up the Disney Channel Middle East, she has subsequently worked as Head of Channels with E-Vision, responsible for the development of the content on the service and acquiring the rights to over 200 channels.

The third component of TAMS team is Tatiana Fernandes, originally from India; born in Dubai and educated in Canada at the well-renowned Yorke University. She worked in various IT positions with hospitals and software development companies before moving into media, joining Media Gateway to aggregate and license content. Her successes include launching mobile TV with Mobily, Ethicality and DU as well as internet content on-line in the USA, with companies such as Vuze.

The creation of TAMS introduces a new exciting dimension within Tech Access and will hopefully significantly benefit you, our valued resellers, by allowing us to explore and service new opportunities in media. Please feel free to contact Adrian and his team should you have any questions and / or want to discuss any opportunities.